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## 2 residents open Northville Square marketing company

From Web site development to business cards

*By Pam Fleming*  
*STAFF WRITER*

Two young Northville men are ready to help local clients market their businesses through Prime Studios.

Brad Birdsall and Matt Gaidica, who both graduated from Northville High School, own the business that recently located on the lower level of Northville Square, 133 W. Main Street.

"We're a Web design and development company along with branding, photo and print," Birdsall said.

They offer such products as business cards and corporate materials.

"We've been established for two years, and the Northville Square office is our first location. We picked Northville Square because it is by far the best facility downtown. It's a great building, and there aren't a lot of locations that offer the quality of this building. We also like being part of a complex with other businesses that are doing well."

Gaidica graduated from Kettering University with a degree in electrical engineering, and Birdsall is currently a senior computer science major at the local university.

Most of their clients have been obtained through word-of-mouth, but they plan to start marketing their business soon now that they have a space where they can bring clients. They also plan to have a grand opening event in the near future.

"Our business revolves around digital media, which basically means we are very good with computers and technology and know how apply our knowledge and skills to help businesses grow," Gaidica said. "Our specialty is in the mixture of our services, for example, the mixture of high-resolution digital photography with new-age Web design. We currently have a Northville-based economics intern, Bobby Johnson, of the University of Michigan-Dearborn, who is doing market research with us."

For more information about Prime Studios, call (248) 767-2948 or go to [www.primestudiosLLC.com](http://www.primestudiosLLC.com). Birdsall and Gaidica also provide free consultations.

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