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Northville Business Briefs

Planet Fitness expanding

A new Planet Fitness club, scheduled to open in Novi in February, is Chris and Ellen Klebba's third in the metro area. They have owned and operated the Northville location since 1995 and Planet Fitness Waterford since 2008, with a fourth location also scheduled to open in 2010. Chris has over 25 years experience in the health club industry and is a fitness expert, regular columnist and speaker.

"We searched a broad area for our third location and we are proud to bring this unique fitness option to Novi where people can relax and be themselves while achieving the results they desire. We even offer pizza night and coffee and bagel mornings monthly for a chance for members to interact."

The national franchise, with over 300 locations around the country, recently started pre-sales for the new location in Novi. The club is an over 16,000 square feet, premier fitness facility that combines three unique factors — environment, people, and philosophy — to create its Judgment Free Zone, which includes a lunk alarm that sounds when loud banging and grunting occur as a friendly reminder to members to keep the noise level down.

"The Judgment Free Zone really creates a non-intimidating, friendly environment unlike any health club today," said Chris. "We are reaching a much broader population, many of our members have been away from a health club or somewhat put off by the traditional definition of a gym; plus we offer memberships starting as low as \$10 a month on a month to month basis."

The co-ed facility is open and staffed 24 hours a day during the week and from 7 a.m. to 7 p.m. on weekends and includes unlimited fitness instruction, a 30-minute express workout, over \$500,000 in the latest cardio, toning and firming equipment, a 24-inch flat screen TV cardio entertainment system, massage chairs and tanning.

For more information, call (248) 668-1100 or visit www.planetfitness.com.

Gardenviews store moving

Area shoppers are invited to Gardenviews' "Moving Down the Street" sale. The business is moving to a new location at 117 E. Main St. next door to Edward's Cafe. A grand reopening is planned for sometime in February.

In the meantime, the store's owner is having a major sale to keep from having to move everything from the 202 W. Main St. location. The entire store (including some fixtures) will be 25 percent off, with Christmas merchandise 50 percent off. For more information, call (248) 380-8881.

Oakland offers business workshops

Business owners and entrepreneurs who need assistance are invited to attend seminars in January offered at the Oakland County Executive Office Building Conference Center, 2100 Pontiac Lake Road, west of Telegraph, Waterford. For location specifics and pre-registration, visit www.oakgov.com/peds/calendar or call (248) 858-0783. Business Basics workshops are now offered in the evenings on alternating months.