

## It's Your Northville Chamber Business

April 8, 2010

Tell us about your **business**, including types of services and/or products you feature.

We do everything from full service weddings to dinner theater and catering to baby showers.

How did you first decide to open your business?

My dad, just out of the service, came to Northville and in 1970 bought the established EMB meat market. In 1978, Northville went through some changes, and Genitti's needed to do something more, so they opened for lunch. From there, dinner, catering, dinner theater and much more.

Why did you choose this area?

Mary Ware (Aunt Mary), John's aunt, lived in Northville. John came for a visit and the rest is history.

What makes your business unique?

We are still family owned and operated. When our **customers** are here, we make them feel like a part of that.

How has it changed since you opened?

We know change is good, so in that respect we have made changes to the menus and decor, but the foundation and main focus is still on making people happy.

Do you have a funny tidbit or story about your experience as a small **business owner** to share with our readers?

As you can imagine, we have many stories. The thing I think amazes me the most is how much you can **learn** from your costumers. They will come in and "break the rules", change things around -- and the next thing you know, it's on the menu!

How has the recent economy affected your business?

Don't make me answer that!

Any advice for **business owners**?

Work hard, play hard and remember: Right now, service is all we have left, so give them what they want, when they want it.

What's in store for the future of your business?

We are very excited for all the 2010 events we have coming up As far as our dinner theater. The new show opens in June and we can't wait!